Friday 2026 Schedule | IBS Media

Session 1 - 9:30am

How To Talk To The Music Industry and Get What You Want! Featuring Spinitron
New York East

Panel: Eva Papp, Spinitron

Moderator: Diana Basso, Esq., IBS Board
How does your music director connect with the right people to send the right music? Can your DJs share what they play publicly? Is it possible for your program director to shape the voice for a station? And why is it so tough sometimes to do all of that? Learning the ways to better connect with your audience, musicians, and the wider music industry is a responsibility and need of any station, and you should know about the ways you can easily and quickly do just that. Join this panel to find out just how important that work is and chat through ways you can simplify and publicize it with services like Spinitron and others.

All Vinyl, All Heart: Vinylthon 2026 Weekend is Coming - Are You Ready?

Riverside Suite
Panel: Dr. Tim Craig, Professor of Communication, Warner University

Moderater: Bobbi Washechek, IBS Board
Vinylthon is an annual global radio event where stations celebrate the art of vinyl by spinning records live on air for 24 hours. It brings together commercial and non-commercial stations to raise funds for Next Step Radio scholarships that support students pursuing careers in radio. Come and hear how your station can get involved!

Faculty Roundtable - How We Can Help Our Students

Riverside Ballroom
Panel: Jodi Vale, Faculty Advisor, Five Towns College Radio WFTC & 1010 WINS; Dr. Carol Toussie Weingarten, Associate Professor & Inaugural Director, WXVU 89.1 The Roar; Al Levine "On The Scene" - Nassau Community College, formerly with WBLI

Moderator: Dr. Chet LaPrice, IBS Board
Regardless of prior experience, students find themselves and community through college radio. How can faculty best help individuals, teams, and stations? Using examples of success and challenges, this interactive session will discuss strategies that station members and advisors can apply in their own settings.

DIY Operations: Practical tips for an effective & sustainable student-run station

Liberty 1&2
Panel: Mindy Hoffman, Advisor at 90.3 The Core, Piscataway, NJ, and Engineer at Audacy with General s Elliot Dong, Program Director Sarah Keppler, Head Music Director Ozzie Zakusilo, Production Director Cassandra Iavarone, Training Coordinator Joe Butta. Events Coordinator Danielle Lohrman

Moderator: Chris Thomas, IBS President
The Core is a student-run, music-focused station with over 150 active members that's been operating since 1971, and we've learned some things that might be useful to you, too. Come hear how we handle DJ training, staff management, community engagement and events, and find out about the processes and documents that keep the station running day to day and year to year.

On-Air, On-Site, On-Point: College Media's Pathway to Professionalism

Liberty 3
Panel: Professor Dawn Benfer, Professor Linda Burkley, and WQSU Executive Board Officer - Susquehanna University
Moderator: Dave Fabilli, IBS Board
This presentation showcases how college radio transforms classroom and studio learning into a foundation for student success. From mastering on-air skills and live sports coverage to creating social media content, producing live remotes and campus events, students gain confidence and professional skills through experiential learning opportunities that will set them apart in the media landscape. This panel highlights strategies to enhance student learning, boost station visibility, foster community partnerships, and generate revenue.

News Reporting with Peter Haskell

Liberty 4

Panel: Peter Haskell, formerly of WCBS 880; Kristie Keleshian, reporter for 1010WINS Radio and CBS2 TV

Moderator: George Capalbo, IBS Board
Being a radio reporter in a big city or small town, you'll need to follow the same standards. What does it take to be a solid audio journalist?

Station PR On Campus - Building An Image

Liberty 5
Panel: Dr. Richard Robinson, WUTM FM 90.3 “The Hawk” University of Tennessee at Martin
Moderator: Erica Moura, IBS Board
In this session, crafting an image for your radio station will be covered. This will include dealing with school administrators, fostering buzz on campus among students, and creating an image of positivity for your staff and station.

Session 2 - 11am

Programming Music Radio Masterclass
New York East

Panel: Rob Miller, Program Director, and Jim Ryan, Former Program Director, of WNEW 102.7 New York (Audacy)

Moderator: Shawn Novatt, WHPC

Programming Sports Radio Masterclass

Riverside Suite
Panel: Ryan Hurley, WFAN Program Director

Moderater: Dave Fabilli, IBS Board

An Audience with Z100 ZJ's Crystal Rosas and Josh Martinez

Riverside Ballroom
Panel: Crystal Rosas and Josh Martinez, Z100 New York (iHeartMedia)

Moderator: Bryce Davis, KJHK Music Directo

I Want To Be A Producer! Producing Morning & Talk Radio

Liberty 1&2
Panel: Natalie Vacca, Executive Producer, WOR Morning Show NYC iHeartMedia; Symantha Wilson, Producer, The Breakfast Club & Music Director at Power 105.1 NYC iHeartMedia; Heather Bermudez, CBS-FM Audacy NYC; Andre Yancey, Former Morning Show Producer, now Programming with 94.7 The Block NYC Audacy
Moderator: Eric Matte, IBS Board

Concert Coverage and Photography

Liberty 3
Panel: Lauren Braun and Cameron Castaldi, KJHK

Moderator: Bobbi Washechek, IBS Board & KJHK

FCC Q&A

Liberty 4

Panel: Ed Perry, owner of WATD; Scott Fybush, Northeast Radio Watch/Tower Site of The Week (fybush.com)

Moderator: Allen Myers, IBS Board
Scott Fybush of Fybush Media has been a consultant to broadcasters on FCC matters for two decades, working on regulatory compliance, allocations issues, facility upgrades, and applications for new translators and full-power signals.

Underwriting and Creative Ways To Raise Money For Your Station Budget

Liberty 5
Panel: Dr. Richard C. Robinson, Faculty Adviser, WUTM FM 90.3 "The Hawk", The University of Tennessee at Martin

Moderator: Diana Basso, Esq., IBS Board

This session is designed to foster ideas for creating additional income for the operation of your radio station. Underwriting, promotions, sponsorships, student media fees and other ideas will be discussed.

Session 3 - 1pm

Spotlight on Hip-Hop and R&B Programming with 94.7 The Block

New York East
Panel: Skip Dillard, Shelley Wade, and Andre Yancey from 94.7 The Block

Moderator: Chris Thomas, IBS President

IBS Engineering Track

Riverside Suite

IBS Engineering Track – Presented by SBE Chapter 15 - NYC

Presenters: Bud Williamson – Chairman, SBE15 – NYC; Pres. Digital Radio Engineering; Managing Member, Neversink Media; Andy Gladding, - Vice Chairman, SBE15 – NYC; Owner, WKZE Radio; Chief Engineer Salem Media NYC, WRHU, WHPC; Mindy Hoffman, Engineer, Audacy – NY; Advisor, 90.3 FM The Core; Mike Downs, Executive Director, Society of Broadcast Engineers; Scott Fybush, Engineer, Fybush Media

Moderator: George Capalbo

1:00pm – Introduction – Bud & Andy

1:10pm - Radio Engineering Basics - basic troubleshooting, how audio gets from you to your listener, how to recognize different kinds of AM, FM & TV antennas in the wild, Q & A – Mindy

1:40pm – Technology Update - Where is technology now and what equipment do you need to carry out your mission? Studio – Transmitter – Radio Display, Q & A – Andy & Bud

2:10pm – How to procure funding and manage an upgrade project, Q & A – Andy, Bud, Mindy

Turn It Up! NACC Charting & Tracking Tips To Maximize Your Reach

Riverside Ballroom
Panel: David Dekeyser - Spinitron; Skylar Rochelle - co-sign / Head of College Radio Promo; Doug Blake - Pirate! Promotion; TBD - A Representative from NACC

Moderator: Jessica Weber, co-sign
Music programming folks—this one's for you. Hear from NACC, Spinitron, and leading promo teams on why collaboration is essential to building your station's profile with listeners and artists alike. Music Directors and industry folks - UNITE! Let's connect on how we can work better - and smarter! - together for artists and our local communities in 2026.

An Audience with Sound Exchange: What They Do & Why We Pay Them!

Liberty 1 & 2
Panel: Katie Beiter, Sr., Manager of Licensing and Enforcement, SoundExchange

Moderator: Diana Basso, Esq., IBS Board
Does your school's radio station play music? If yes, you may require a license. That's where SoundExchange comes in! We'll go over some copyright basics, talk about royalties and reporting, and go over important updates for 2026.

Best College Station in the Nation Branding Practices with WIDR-FM

Liberty 3
Panel: Glen Dillon, Western Michigan University
Moderator: Dr. Chet LaPrice, IBS Board

Obscenity & Indecency Updates

Liberty 4
Panel: Ed Perry, owner of WATD; Allen Myers, IBS Board Member
Moderator: Allen Myers, IBS Board Member

The College Radio Content Bible

Liberty 5

Panel: Taylor Mayne - Video Content Editor, KJHK; Cameron Castaldi, Content Director, KJHK; Jaron Holber, Audio Content Editor, KJHK
Moderator: Bobbi Washechek, IBS Board & KJHK

Session 4 - 2:30pm

Programming Your High School or College Station Like The Pros

New York East
Panel: John Foxx, CBS-FM Program Director, Audacy NYC; Dave Stewart, CBS-FM Night Host
Moderator: Dr. Chet LaPrice, IBS Board

IBS Engineering Track

Riverside Suite

IBS Engineering Track – Presented by SBE Chapter 15 - NYC

Presenters: Bud Williamson – Chairman, SBE15 – NYC; Pres. Digital Radio Engineering; Managing Member, Neversink Media; Andy Gladding, - Vice Chairman, SBE15 – NYC; Owner, WKZE Radio; Chief Engineer Salem Media NYC, WRHU, WHPC; Engineer, Audacy – NY; Advisor, 90.3 FM The Core; Mike Downs, Executive Director, Society of Broadcast Engineers; Scott Fybush, Engineer, Fybush Media

Moderator: George Capalbo

2:40pm – The Value of SBE membership – Knowledge, Networking, Jobs! – Andy, Bud

2:50pm - Media Engineering Jobs – Where are they and how do you get one? Andy, Bud, Mindy, Scott

3:00pm – Engineering Q & A – From FCC Compliance, EAS, Transmitters & Towers to the Studio – Ask the experts – Andy, Bud, Mindy, Scott

Broadcast Brainstorm: Music Director & Station Strategy Session

Riverside Ballroom
Panel: Jessica Besack - SiriusXM / Sr Director Music Programming + Special Projects; Tia Ho - Music curator / Content Creator; Alex Damashek - Move Forward Music - Live Event Specialist; Joe

McGuinness - The Syndicate - VP, Radio Promotion
Moderator: Jessica Weber, co-sign
In this session, we'll unpack insights from the previous NACC / Tracking panel and break into specialist-led groups—covering social media, live events, special programming, and more—to explore how to turn on-air work into content and events that truly resonate with audiences both online and IRL.

UNFORTUNATELY, DUE TO A SCHEDULE CONFLICT, THE MSNOW SESSION IN LIBERTY 1&2 HAS BEEN CANCELLED. Please enjoy one of the other sessions at this time. We Jerry Schaefer apologizes for missing IBS.

Breaking Into Broadcasting: Writing News So You Can Write Your Own Ticket: Presented by 24/7 News

Liberty 3
Panel: Roger Piña, Regional Vice President, Affiliate Sales, Total Traffic & Weather Network | 24/7 News / NBC News Radio; Chris Berry, EVP News/Talk/Sports Programming, iHeartMedia; Tim Scheld; Retired News Director WCBS 880, Past Chair, Radio, Television, Digital News Association (RTDNA), Current Adjunct Professor of Media and Journalism Montclair State University

Moderator: Bobbi Washechek, KJHK
A key to breaking into the radio business is news writing skills. Experts in the industry explain how to improve your writing skills and use 24/7 News Source as a daily lab in news writing for broadcast.

***SESSION BELOW IS A CHANGE DUE TO SCHEDULE CONFLICT**
Writing Copy For Radio - and When AI Can Help

Liberty 4
Panel/Moderator: Eric Matte, IBS Board, Chair, Department of Professional Studies; Professor of Communication; Faculty Advisor for WLMC Landmark College Radio

Promoting and Marketing Your Podcast

Liberty 5
Panel: Robert Peterson, Director, Marketing - ESPN Radio Network and Podcasts, Good Karma Brands; Joan Michelson, Host of Electric Ladies Podcast; Cathy Czukas, Founder & CEO, AdLarge & The Fwd Network

Moderator: Jason Feldman, IBS Board

Session 5 - 4pm

Women In Media

New York East
Panel: Symantha Wilson, MD, Power 105.1 NYC iHeartMedia; Shelley Rome, ZJ, Z100 NYC iHeartMedia; Jodi Vale, 1010 WINS & Five Towns College

Moderator: Erica Moura, IBS Board

Future-Ready Broadcasting: Growing Your Station and Your Career, in a Digital Audio World (with Zeno Media)

Riverside Suite
Panel: Mike McVay, Zeno Media Strategic Advisor & President of McVay Media; Will Ehrhardt, Zeno Media Account Manager

Moderator: Allen Myers, IBS Board
In this session, leaders from Zeno Media will explore how college stations can expand their reach using modern digital audio tools, including streaming, podcasting, mobile apps, analytics, and emerging AI-powered workflows. Attendees will learn how solutions like automated podcast creation, on-demand content repurposing, and simplified distribution can help stations do more with limited time and resources, while making their content more accessible to audiences everywhere.

From Interview to Airwaves with Sheroes & Lake Street Dive

Riverside Ballroom
Panel: Carmel Holt - Sheroes Podcast / Radio Show - Creator, Host, Producer; Kelly Drake - Sheroes Podcast / Radio Show - Mixing / Mastering Engineer; Bridget Kearney - Artist - Lake Street Dive

Moderator: Jessica Weber, co-sign

In this session, the creators of the syndicated non-commercial radio show Sheroes will break down how to prepare for and deliver a great interview—and transform it into standout radio and content. We'll also hear from Bridget Kearney of Lake Street Dive, who will share insights from the artist's side of the conversation.

Audio Visual: The Value of Design in the Music Industry

Liberty 1&2
Panel: Payton Butler, Creative Director, KJHK
Moderator: Bryce Davis, KJHK Music Director

Texting and Radio: Why SMS Matters - Presented by TextGroove.com

Liberty 3
Panel: Curtis Machek, Co-Founder & CEO, Text Groove Communications Inc.

Moderator: Shawn Novatt, WHPC
As audience behavior shifts to mobile-first communication, SMS is redefining how radio connects with listeners. Join us for a practical look at why texting matters and how over 3000 stations are using SMS to boost engagement and build audiences.

Want To Own A Radio Station Someday? Meet Local Owners!

Liberty 4
Panel: Ed Perry, owner of WATD, Andy Gladding, Owner of WKZE; Scott Fybush, Northeast Radio Watch/Tower Site of The Week (fybush.com)
Moderator: Dave Fabilli, IBS Board
Scott Fybush of Fybush Media is a consultant and radio station broker. For more than two decades, he has worked with sellers and buyers of radio stations and helped new owners find their way into the radio industry. He's also an engineering consultant who works with stations around the country on technical and FCC regulatory issues.

The Effects of Copyright Law/IP Law and Litigation on Music

Liberty 5

Panel: E. Michael Harrington, Berklee Online

Moderator: Diana Basso, Esq., IBS Board
Harrington is a composer, musician, consultant, professor, and course author and professor at Berklee Online. Harrington served as expert at the U.S. Copyright Office and World Intellectual Property Organization's symposium "Copyright in the Age of Artificial Intelligence" at the Library of Congress on February 5, 2020. He created the Coursera / Berklee College of Music Copyright Law In The Music Business class which has been taken by students from 185 countries from Afghanistan to Zimbabwe, the Berklee Online Music Business Capstone course, and the Berklee Online Graduate Music Business Law class.

As music copyright expert he has served as consultant in hundreds of music copyright & IP matters involving Apple, Amazon, Buena Vista, Walt Disney, HBO, Samsung, Blurred Lines, Busta Rhymes, Dua Lipa, Marvel, EA, 50 Cent, Tupac, the Chicks, Ed Sheeran, Led Zeppelin, Taylor Swift, Steve Perry, Adele, Lady Gaga, Deadmau5, Lil Wayne, Kanye West, Snoop, Vince Gill, T-Pain, Steven Spielberg, USPS and more.

In this session, Dr. Harrington will discuss why it is important to know copyright law if you plan to program a radio station to avoid any legal issues, and what you can – and can't do – with copyrighted materials on the air.

Session 6 - 5:30pm

IBS Media Awards: High School Awards

New York East
Host: Eric Matte, IBS Board

Talk Radio Tips and Tricks

Riverside Suite
Panel: Walter Sterling (aka Walter Sabo) of WPHT, Philadelphia; Cooper Lawrence, Anchor and Entertainment Reporter, CBS News Radio; Lee Harris, President, NewsBalancer / RadioRedact
Moderator: George Capalbo, IBS Board
Talk radio continues to be the number one format. It's free-form, no rules radio. There are entry level jobs and this session shares how to land a job and keep it.

New Developments in Generative AI, Tech and Music

Riverside Ballroom
Panel: E. Michael Harrington, Berklee Online

Moderator: Diana Basso, Esq., IBS Board
Harrington is a composer, musician, consultant, professor, and course author and professor at Berklee Online. Harrington served as expert at the U.S. Copyright Office and World Intellectual Property Organization's symposium "Copyright in the Age of Artificial Intelligence" at the Library of Congress on February 5, 2020. In addition to the US Copyright Office, he has served as an AI & legal issues expert for the Tennessee Entertainment Commission, Copyright Society of the South, Leadership Music, Rotary and other organizations.

He created the Coursera / Berklee College of Music Copyright Law In The Music Business class which has been taken by students from 185 countries from Afghanistan to Zimbabwe, the Berklee Online Music Business Capstone course, and the Berklee Online Graduate Music Business Law class. As music copyright expert he has worked in cases involving Led Zeppelin, Katy Perry, Ed Sheeran, Taylor Swift, Steve Perry, HBO and others.

In this session, Dr. Harrington will explore new uses of generative AI and many copyright/IP concerns, and offer practical guidance for using AI as a creator and collaborator.

Order in the Chaos: Cataloging, and Controlling Your Music Library

Liberty 1&2
Panel: Addie DiPietro, Program Manager/Library Director; Allison Silver, Station Manager; Ray Hollopeter, Automation Director, all with WTSR

Moderator: Dr. Chet LaPrice, IBS Board
Your music library is the most important part of the sonic vocabulary of your station, yet why is it so often relegated to a confusing mess? Join us for some tips on how to start managing your music library in a way that is both beneficial to your DJs, your Station, and the generations of music to come!

Driving Funding To Your Station

Liberty 3

Panel: Bobbi Washechek, KJHK, IBS Board

Moderator: Bobbi Washechek, KJHK, IBS Board

Generating revenue can seem like a taxing addition of work to your radio station, but it can also be fun and exciting. This session will showcase several ways your station can bring in revenue through membership drives, events, and sponsorships.

How (and Why) To Hit The Ground Running To Find A Job After Graduation
Liberty 4
Panel: Jamie Levine and Demetrik Hylton, former students at WHPC who obtained jobs at Audacy and iHeartMedia
Moderator: Shawn Novatt, WHPC

Building Your Staff - Creating A Culture of Excellence

Liberty 5
Panel: Dr. Richard Robinson, WUTM FM 90.3 “The Hawk” University of Tennessee at Martin; Dr. Carol Toussie Weingarten, Associate Professor & Inaugural Director, WXVU 89.1 The Roar
Moderator: Jason Feldman
What’s a culture of excellence? This session will address excellence and its application to individuals, teams, and radio stations. Hiring procedures for staff, job descriptions, personnel policies and fostering a team concept at your station will be covered. Personnel problems, issues, and success in achieving excellence will also be discussed, with a question-and-answer session during the presentation.

Click here to see Saturday's schedule.

Saturday 2026 Schedule | IBS Media

Session 1 - 9:30am

An Audience with RadioInsight.com

Metropolitan East
Panel: Lance Venta, RadioInsight.com Editor; Pat “DJ Grooves” Cerullo and Bez Musiq from Loud Radio Pennsylvania

Moderator: George Capalbo, IBS Board
RadioInsight.com publisher Lance Venta holds an open forum on anything you want to know about the radio industry in 2026. He’ll be joined by the team of the "Loud Radio” network of stations in Pennsylvania on how a small team can sound big, and going from programming to national syndication and station ownership.

Morning Radio vs. Other Departs: Which One Is Right For You?

New York East
Panel: John Foxx, CBS-FM PD & Afternoon Host (and former Morning Host); Broadway Bill Lee, Night-Time Host (and former PM Drive host), 101.1 CBS-FM; Skywalker, PM Drive Host, K104.7 Poughkeepsie, NY
Moderator: Chris Thomas, IBS President

Music Scheduling 101 and Modern Radio Practices with RCS

Riverside Suite
Panel: Nathan Mumford, RCS

Moderator: Dr. Chet LaPrice, IBS Board

We'll be discussing technology's role in your everyday radio work. For example: How music schedulers and radio automation systems can automate tedious tasks without sacrificing your content. We'll also review modern technology vocabulary and solutions like virtual machines, the cloud, and AI and how they are being incorporated into commercial radio practices so that college radio stations can better understand what to expect for a future in commercial radio or prioritize unique programming for their station.

Going Underground: The Art of Putting On A Live Performance

Riverside Ballroom
Panel: Andre Paras, Music Director; Addie DiPietro, Program Manager; Samuel Herman,

Operations Manager; Kevin Potucek, Faculty Advisor - all with WTSR

Moderator: Diana Basso, Esq., IBS Board
The dream of every station is to put on an effective live event---whether that be a concert, an open mic, a recording session, or anything in between, join us at Going Underground for a panel on how to reach out to local artists, talk to promoters, get your staff excited and involved, and how to set up a live event with the equipment you have at your disposal.

Station Managers Roundtable

Liberty 1&2
Panel: Kacie Fuller, KJHK; M.K. Coolican, Class of 2026, Station Manager at Villanova University's WXVU, 89.1: The Roar

Moderator: Bobbi Washechek, WJHK
Join other Station Managers in discussing different methods and tactics in leading a station. Ask questions, get help, and make connections in this freeform conversation.

Finding Your Voice in Radio, Audio and Podcasting

Liberty 3

Panel: Joan Michelson, Host of Electric Ladies Podcast; Rina Broomberg, OneonOne Productions (Pty) Ltd., and founder of Podcast Party and CliffCentral; David Goldberg, CEO & Voice Director, Edge Studio Voice Over; Dolores Nolan, Vice President/Membership for the RADIO ADVERTISING BUREAU (RAB), and Past President of the New York City Chapter of American Women in Radio & Television (AWRT)

Moderator: Jason Feldman, IBS Board
We will explore how broadcasters can develop an authentic, confident on-air identity across today's audio platforms. The panel shares practical insights from industry experience on standing out, connecting with audiences, and building a sustainable career in sound.

Best College Station in the Nation Alumni Practices

Liberty 4
Panel: Glen Dillon & Staff, WIDR, Western Michigan University

Moderator: Eric Matte, IBS Board

Glen Dillon, Western Michigan University's Assistant Director for Student Media and 89.1 WIDR-FM alumni himself, will share how you can tap into your station's alumni for knowledge, perspective, connections, and fundraising.

Marketing and Promotions Roundtable with Pamal Broadcasting

Liberty 5
Panel: Terry O'Donnell, Operations Manager, Pamal Broadcasting; Randy Turner, Program Director, WBPM & WHGQ, Kingston, NY

Moderator: Erica Moura, IBS Board

Session 2 - 11am

Programming Classic Rock/Classic Hits Radio Masterclass With Sean Ross: Ross on Radio

Metropolitan EAST

Panel: Sean Ross, Ross on Radio Newsletter
Moderator: Chris Thomas, IBS President
Classic Hits and Classic Rock are two of radio's most vital and successful formats, increasingly loved by all ages, not just the listeners who grew up with their music. Sean Ross, editor of the Ross on Radio newsletter, traces the formats' evolutions from Elvis Presley to 2pac and from the Rolling Stones to Nirvana, and looks at how the format may change in the streaming age.

Imaging (Liners, Jingles, Promos): The Sound of Your Station

New York East
Panel: Randy Turner, Pamal Broadcasting, Production Director... & Program Director WBPM Kingston NY and WROW Albany, NY

Moderator: Erica Moura, IBS Board

Video Simulcasting with Professionals Eagle Eye TV

Riverside Suite
Panel: Billy Ferris, Assistant Director of Student Media; Jack Sublette, Student Station Manager

Moderator: Eric Matte, IBS Board

Eagle Eye TV partnered with WTVM (Columbus' ABC affiliate) to simulcast major events on Auburn's campus like the Homecoming Parade and Student Government Election Shows. By partnering with professionals, Auburn students were able to network, gain internships, get hands-on experience with professional equipment, and gain valuable real-world experience all while increasing their audience.

The Courage To Be Kind: Building Stronger Teams In Radio

Riverside Ballroom
Panel: Professor Dawn Benfer, Professor Linda Burkley, and WQSU Executive Board Officer - Susquehanna University; M.K. Coolican, Class of 2025, Station Manager, Villanova University, WXVU, 89.1: The Roar

Moderator: Diana Basso, IBS Board
Radio teams flourish within station cultures blending kindness and purpose. Kindness is both a

compassionate human trait and a deliberate strategy for excellence. It takes courage and never goes out of style. This session focuses: on understanding kindness; recognizing its critical impact on success in radio for individuals, teams, and stations; and identifying strategies station leaders and advisors can implement in their own settings.

Syndicated Programming & Skyview Networks

Liberty 1&2
Panel: Andrew Kalb, Skyview Networks
Moderator: Shawn Novatt, IBS Board
This panel will provide a 360 degree look at Network syndication and what that means to you for opportunities and growth in the world of broadcast radio. The panel will focus on the on-air roles, but most importantly the many roles that are available in the Network syndication space.

From Top 40 to Top Boots: Programming Across Genres (Pop and Country)

Liberty 3
Panel: Robbie Bridges, PD of 103.1 The Wolf and WEBE 108 Connecticut
Moderator: Norm Prusslin, IBS Chair Emeritus

An Audience With SAG/AFTRA: What The Union Does For Its Members
Liberty 4

Panel: Mary Cavallaro, Chief Broadcast Officer, SAG-AFTRA; Rich Lamb, WCBS 880 Retired; Micah Loewinger, New York Public Radio
Moderator: Dave Fabilli, IBS Board
Join SAG-AFTRA broadcast staff and members in a discussion on getting your first job, navigating career decisions, understanding employment contracts and advocating for yourself in the workplace. As you think about your plans to enter the media industry workplace, the information and advice from professionals is your best resource.

Music Directors Roundtable
Liberty 5

Panel: Bryce Davis, KJHK
Moderator: Bobbi Washechek, IBS Board & KJHK

Session 3 - 1pm - Keynote Speaker

Helen Little - 106.7 Lite FM

Metropolitan East - 2nd Floor

Introduction by Chris Thomas, IBS President

Session 4 - 2:20pm

On-Air and Voicetracking Tips & Tricks

Metropolitan East

Panel: Robby Bridges, PD 103.1 The Wolf LI & WEBE 108 Connecticut; Brady, SiriusXM; Josh Martinez, Z100 NYC iHeartMedia; Andre Yancey, 94.7 The Block; Skywalker, K104.7 Poughkeepsie, NY

Moderator: Chris Thomas, IBS President

News Reporting and Using AI Responsibly As A Journalist

New York East

Panel: Esther Dillard, Black Information Network News Anchor & Reporter
Moderator: Diana Basso, Esq., IBS Board

The Role of a Manager in Radio

Riverside Suite
Panel: Matt Sambolin, Operations Manager, Salem Media NYC

Moderator: Eric Matte, IBS Board

This panel will feature an award-winning Operations Manager from Market #1 discussing how they got to where they are - and what takes to succeed in the industry. They will also answer any questions from the audience and give feedback and tips on how to enter the radio industry.

Underwriting Do's and Don'ts

Riverside Ballroom
Panel: Bobbi Washechek, KJHK IBS Board
Moderator: Allen Myers, IBS Board
What can you say, and more importantly, what can you NOT say in your underwriting scripts. This session will cover conversations about selling underwriting and making sure your copy is FCC legal for airplay.

NYS Broadcaster's Association "Best Morning Show" Spotlight: The Nassau Morning Madhouse

Liberty 1&2
Panel: Members of the WHPC Morning Show

Moderators: Shawn Novatt, WHPC
If you have a morning show that wants to be fun and wacky and not take itself too seriously, learn from the award-winning members of the morning show from Nassau Community College about what it takes to make your show just as successful.

Bring On The Drama - The Radio Drama! An Audience with Radio Waves Studios

Liberty 3
Panel: Sue Zizza, SueMedia Productions; David Shinn, Radio Waves Studios
Moderator: George Capalbo, IBS Board
Award winning Audio Drama director/producer Sue Zizza of SueMedia Productions, along with Master mixing Engineer David Shinn of Radio Waves Studios as they take you on an audio tour of some of the best audio dramas being produced today.

Faculty! Find Out How The Broadcast Education Association (BEA) Can Help You and Your Station

Liberty 4

Panel: Heather Birks, Executive Director, BEA
Moderator: Dave Fabilli, IBS Board
This session outlines how the Broadcast Education Association (BEA) supports stations, school, faculty and students beyond its annual conference. Attendees will learn about BEA's year-round resources, professional development opportunities, research, and recognition programs that benefit stations, advisors, and students.

Meet The Artists: An Audience with Albert Bouchard, The Original Drummer for Blue Öyster Cult "More Cowbell" & Johnny "Juice" Rosado of Rock and Roll Hall of Fame Inductee PUBLIC ENEMY

Liberty 5
Panel: Albert Bouchard, Original Drummer for Blue Oyster Cult; Johnny "Juice" Rosado of PUBLIC ENEMY
Moderator: Norm Prusslin, IBS Chair Emeritus
Albert Bouchard was at the drums for classic rock band BLUE OYSTER CULT's megahits "Godzilla", "Burning For You", "(Don't) Fear The Reaper" and many more. Saturday Night Live made the phrase "More Cowbell" iconic and he will share the story of the song and tales from the road. Albert is a Long Island Music and Entertainment Hall of Fame inductee.

Johnny 'Juice ' Rosado can be found manning the turntables for Rock and Roll Hall of Fame/Long Island Music and Entertainment Hall of Fame inductee PUBLIC ENEMY on recordings and on tour, PE is fresh off an appearance on The Jimmy Kimmel show and a series of massive shows opening for Guns 'N Roses and is touring in 2026.

Session 5 - 3:40pm

Podcasters on Podcasting

Metropolitan WEST

Panel: Juan Vides, Winning on Wednesday; Joan Michelson, Electric Ladies Podcast
Moderators: Eric Matte, IBS Board

Music Scheduling Master Class

New York East
Panel: Jesse Addy, CBS-FM Middays and Music Director; Terry O'Donnell, Operations Manager, Pamal Broadcasting; Nathan Mumford, RCS
Moderators: Dr. Chet LaPrice, IBS Board
Learn some best practices from Radio and Music Scheduling Software pros who work in the field. Take home some tactics to instantly make your brand sound better.

Building a Career and Brand: An Audience with Mike McVay of McVay Media Consulting

Riverside Suite
Panel: Mike McVay, President, McVay Media

Moderator: Shawn Novatt, WHPC
Regardless of whether your desire is to enter Broadcasting in the arena of talent, marketer, promotions, seller, technical & engineering, or management, the best practices of the most successful in media are consistent. Presented by McVay Media President Mike McVay, this session will provide insight into career planning and mapping a course for your broadcast journey, how to become a Brand, and what to expect when the road to success becomes bumpy.

Airwaves and Academics: Connecting College Radio & Credit-Bearing Independent Studies

Riverside Ballroom
Panel: Carol Weingarten, Associate Professor at the M. Louise Fitzpatrick College of Nursing and Inaugural Director of WXV&U Health, Villanova University Radio; Mitchell Dalesio, Class of 2028, Fitzpatrick College of Nursing

Moderator: Jason Feldman, IBS Board

How To Get A Press Pass - And What To Do With It

Liberty 1&2
Panel: Tim Leonard, award-winning sportswriter; Alexandra Schoemmell, WUSB/WRHU Alum; Cameron Castaldi, KJHK

Moderator: Dave Fabilli, IBS Board

How To Convince Administration to NEVER Sell Your Station

Liberty 3
Panel: John Murphy, Owner/CEO, Human Arts Media; Isobel Breheny-Schafer, WUSB Stony Brook, NY; John Vernile, CEO, Public Media Service; Matt Cunningham, Columbia College, Chicago

Moderator: Allen Myers, IBS Board
As colleges face increasing financial pressure, campus radio stations are often seen as costly or expendable. In this session, panelists share firsthand successes navigating these challenges to shift that narrative and making your station an essential academic, cultural, and community asset.

An Audience With Rosemarie Reed, Documentary Filmmaker & Director

Liberty 4
Panel: Rosemarie Reed

Moderator: Norm Prusslin, IBS Chair Emeritus
Rosemarie Reed is a multiple award-winning documentary filmmaker and director. She will talk about the process of planning and making documentary-style films and videos as more stations are doing this kind of work. She is also the former General Manager of WBAI Radio and made a film on NYC legendary radio host Steve Post.

Building A Positive Office Culture

Liberty 5
Panel: Kacie Fuller, Station Manager, KJHK

Moderator: Erica Moura, IBS Board

Session 6 - 5pm

IBS College Media Awards

Metropolitan EAST (2nd Floor)

Join us as we hand out the trophies and honors for the IBS College Media Awards!

Click here to see Friday's Schedule.